

DIGITAL MAGICS: COMMUNICATION OF CHANGES IN SHARE CAPITAL AND RELEVANT SHAREHOLDERS

Milan, March 17, 2017 - Digital Magics SpA, *business incubator* listed on the AIM market of the Italian Stock Exchange (symbol: DM) hereby declares, according to Article 17 of the AIM Italia Rules for Companies, the new composition of the share capital (entirely subscribed and paid-up) following the execution of two capital increases, one reserved and the other in option, approved by the Extraordinary Shareholders' Meeting on January 31, 2017 (see Press Release of January 31, 2017). The certification of the executed capital increase has been filed today with the Register of Companies of Milan.

Current Share Capital				Previous Share Capital		
	EUR	Number of Shares	Nominal Unit Value	EUR	Number of Shares	Nominal Unit Value
Total of which:	6,573,113	6,573,113	n.a.	4,929,839	4,929,839	n.a.
Ordinary Shares	6,573,113	6,573,113	n.a.	4,929,839	4,929,839	n.a.

Based on what was communicated to the Company by the Major Shareholders, the current shareholding structure of Digital Magics SpA is as follows:

Shareholder	Number of Shares	% of the share capital
Tamburi Investment Partners SpA	1,193,045	18.15 %
Alberto Fioravanti	826,279	12.57 %
Garage Start Up Srl	470,880	7.16 %
Patrizia Cavallini	341,033	5.19 %
Innogest SGR SpA	338,038	5.14 %
Marco Gay	274,062	4.17 %
Manuel Gasperini	222,108	3.38 %
Alessio Gasperini	222,108	3.38 %
Leonardo Gasperini	222,108	3.38 %
Market	2,463,452	37.48 %
TOTAL	6,573,113	100 %

It should be noted that Garage Start Up Srl (controlled by Multiversity SpA, *holding company* of Danilo Iervolino which also controls Universitas Mercatorum and Pegaso Telematic University) – as committed to under the previously announced agreements (see Press release of December 13 2016) – exercised all the rights transferred by Alberto Fioravanti, by Webworking Srl (100% owned by Marco Gay), Gabriele Ronchini and by the heirs of Enrico Gasperini (his wife, Patrizia Cavallini, and the children) thus becoming a significant shareholder with a 7.16% share.

As part of said transaction, the portion of Webworking Srl rights not sold to Multiversity SpA was purchased by Marco Gay who exercised them personally coming to hold 25,256 new shares that, in addition to the shares already held, lead Marco Gay to directly and indirectly hold 274,062 total shares corresponding to 4.17% of the new share capital of Digital Magics SpA.

As a result of the aforementioned two capital increases, the quota held by Alberto Fioravanti was reduced from 16.76% to 12.57%, while Innogest SGR SpA – as a result of the reserved capital increase – entered the shareholding structure with a share (subject to a lock-up agreement of 24 months, see Press release of December 21, 2016) equal to 5.14% of the current share capital (see Press release of February 20 and 23 2017).

According to Article 26 of the AIM Italia Rules for Companies the names of the major shareholders of the Company is also available on the Issuer's website:

<http://www.digitalmagics.com/investor-relations/info-per-gli-azionisti/>

This press release is online in the section *Investors/Press Releases* of Digital Magics SpA website at www.digitalmagics.com

Digital Magics, listed on AIM Italia (symbol: DM), is an incubator of digital projects that provides consulting services and acceleration services to startups and enterprises, to facilitate the development of new technological businesses. Thanks to the partnership with Talent Garden and Tamburi Investment Partners, Digital Magics has created the most important national platform for innovation for DIGITAL MADE IN ITALY, by offering services for the digital transformation and "Open Innovation" to excellent enterprises, while providing support to innovative startups to create successful projects, from conception to IPO. The incubation and acceleration services offered by Digital Magics are active in the TAG co-working campuses present throughout Italy. Complementary services include investment activities, which have produced over the years a portfolio of 70 investments in startups, scaleups and digital spinoffs with high growth rates. Accelerated companies are flanked by Digital Magics LAB, a team of highly experienced business partners, and benefit not only from the large network of private and institutional investors that support them through "club deals", but also from the many partner companies that support them on an industrial scale.

Integrae SIM acts as a Nomad and Specialist under the AIM Italia Issuers Regulations. For communication transmissions, Digital Magics makes use of the SDIR-NIS circuit, operated by Blt Market Services, a subsidiary of the London Stock Exchange Group.

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