

DIGITAL MAGICS VARIATION OF THE CAPITAL SHARE AND SIGNIFICANT SHAREHOLDERS: INTEGRATIVE COMMUNICATION

Milan, December 6 2017

Digital Magics, *business incubator* listed on the AIM Italia market of the Italian Stock Exchange (symbol: DM), with reference to the press release dated 5th December 2017 on the change in share capital and Significant Shareholders, as already announced on 31st October 2017, specifies in addition that at the conclusion of the First Exercise Period (1-31 October 2017) of the "Digital Magics 2017-2022" Warrants (ISIN IT0005253247) were exercised n. 738,065 Warrants and were consequently subscribed (in the ratio of 1 new share per Warrant exercised) n. 738,065 newly issued Digital Magics ordinary shares at a price of Euro 5.75 each, for a total value of Euros 4,243,873.75.

The number of outstanding Warrants circulating is equal to 904,939: please note that the holders of the Warrants not yet exercised will have the right, in accordance with the terms and conditions established in the Warrant Regulations, to subscribe on each bank working day of October the 2018, 2019, 2020, 2021, 2022.

This press release is online in the section *Investors/Press Releases* at www.digitalmagics.com.

Digital Magics, listed on AIM Italia (symbol: DM), is a business incubator of digital projects that provides consulting services and acceleration services to startups and enterprises, to facilitate the development of new technological businesses. Digital Magics, Talent Garden and Tamburi Investment Partners, have created the most important national hub for innovation for DIGITAL MADE IN ITALY, by providing support to innovative startups to create successful projects, from conception to IPO. Digital Magics has always been a partner of excellent enterprises, with its Open Innovation services, thus creating a synergetic bridge between companies and digital startups. The incubation and acceleration services offered by Digital Magics are active in the TAG co-working campuses present throughout Italy. Complementary services include investment activities, which have produced over the years a portfolio of 70 investments in digital startups, scaleups and spinoffs with high growth rates. Accelerated companies are flanked by Digital Magics' team, a partner of enormous business and digital experience, and benefit not only from the large network of private and institutional investors that support them through "club deals", but also from the many partner companies that support them on an industrial scale.

Banca Akros S.p.A., acts as a Nomad and Specialist under the AIM Italia Issuers Regulations. For the transmission and storage of regulated information, Digital Magics makes use of the system of dissemination eMarket SDIR and the storage mechanism eMarket STORAGE available at the address www.emarketstorage.com, managed by Spafid Connect SpA.

For further information:

Digital Magics – Press Office

Giorgio Bocchieri – Mail: giorgio.bocchieri@digitalmagics.com

Tel. 02 52505202 – Mob. 334 6853078

IR Top – Investor Relations

Floriana Vitale – Mail: f.vitale@irtop.com

Tel. 02 45473883/4

Banca Akros – Nomad

Mail: ecm@bancaakros.it

Tel. 02 434441