

DIGITAL MAGICS AND QUADRIVIO CAPITAL SGR: SIGNED A FRAMEWORK AGREEMENT TO CO-INVEST IN INNOVATIVE STARTUPS

Synergies will be developed between subsidiaries of the Italian certified incubator listed on the Italian Stock Exchange and companies part of the investment group in venture capital, in addition to its fund TTVenture

Milan, March 18, 2015 - Digital Magics, – certified incubator of innovative digital startups and digital *scaleups*, listed on the AIM market of the Italian Stock Exchange (symbol: DM) – and **QUADRIVIO CAPITAL SGR** – the Italian leading group specializing in alternative investments and among the most important players in venture capital in Italy thanks to its TTVenture fund – signed a **framework agreement** to develop **co-investments in innovative startups**.

Thanks to periodic meetings, the incubator will share with the investment group in venture capital a selection of **startups, research projects, patents and digital innovations** that offer content and services with high technological value and high growth potential. QUADRIVIO CAPITAL SGR may decide, case-by-case, whether to co-invest in the initiatives proposed by Digital Magics, and support during the ramp up and growth phase of the companies.

As part of the agreement, Digital Magics and QUADRIVIO CAPITAL SGR will also be able to develop **synergies and partnerships between startups and scaleups** present in their portfolio's, with the goal of creating a true network of relationship, sharing of expertise and know-how to encourage new business opportunities of the subsidiaries.

Thus, QUADRIVIO CAPITAL SGR enters the **Digital Magics Angel Network**: the informal network of private investors, industrial and financial investors participating with the venture incubator in the selection, mentorship and investment activities on ideas proposed, on the digital ventures under development and already developed by Digital Magics.

Enrico Gasperini, Founder and Chairman of Digital Magics, said: *"With the entry of QUADRIVIO CAPITAL SGR and its fund TTVenture, one of the biggest in Italy, the 'Digital Magics Angel Network' has added a very important partner in supporting Italian innovation and the growth of our startups and scaleups"*.

Walter Ricciotti, CEO of QUADRIVIO CAPITAL SGR, said: *"We believe that the development of an ecosystem of innovation in Italy can not be separated from the development of an organized network and of a chain gradually more and more stable between operators of reference in the venture world. We feel that the support of Digital Magics, thanks to its strong capacity for innovation and development of projects in the digital world, can really make a difference in this context"*.

This press release is online at www.digitalmagics.com under *Investor Relations - Press Releases*.

QUADRIVIO CAPITAL SGR – www.quadriviocapitalsgr.com

QUADRIVIO CAPITAL SGR is one of the leading investment groups in venture capital in Italy, with over 60 professionals, more than one billion euro in assets under management and 15 years of history. TTVenture, Quadrivio fund dedicated to Venture Capital, is one of the biggest Italian venture capital funds: to date it has invested over 30 million for the enhancement of making investments in Venture Capital. TTVenture aims to promote initiatives in innovative sectors such as life science, new materials, clean tech and agro-food, investing in target companies that are able to generate intellectual property and innovation processes, development and technology transfer.

Digital Magics – www.digitalmagics.com



Digital Magics is a certified venture incubator of innovative digital startups that offer content and services with a high technological value, in addition to scaleups – innovative companies that are experiencing a period of growth and expansion. Digital Magics is listed on AIM Italia, the Alternative Capital Market dedicated to small and medium-sized Italian enterprises with high growth potential, organised and managed by the Italian Stock Exchange. Digital Magics builds and develops Internet start-ups, working alongside their founders, investing its capital and providing acceleration services. Starting from talents and ideas, it transforms them into successful disruptive businesses in the Italian and international digital economy. The incubator promotes a culture of entrepreneurship and risk, contributing to economic growth and employment for young people. Digital Magics offers services to support the innovation, creation and development of digital start-ups, and it supports them in the search for new Italian and international private and public investors to fund the successive stages of development. The Digital Magics model is unique in Italy and is based on the Digital Magics LAB: the team that identifies, analyses and launches new initiatives, providing innovative start-ups with digital business acceleration services for company development. Digital Magics has a track record of over 40 investments in start-ups. It has achieved 7 exits, and 6 write-offs. To date, the incubator has invested approximately €16.53 million, of which €5 million comes from exits. Currently, the average investment is around €300,000.

Integrae SIM acts as a Nomad and Specialist under the AIM Italia Issuers Regulations. For communication transmissions, Digital Magics makes use of the SDIR-NIS circuit, operated by Bit Market Services, a subsidiary of the London Stock Exchange Group.

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