

**DIGITAL MAGICS:
FULL SUBSCRIPTION OF THE OFFER OF 1,008,183 NEW ORDINARY
SHARES FOR A COUNTERVALUE OF EURO 4,990,505.85**

35.868 newly issued shares have been assigned to those who have exercised their preemption rights, adding to the 972,315 newly issued shares subscribed by reason of exercising option rights

The total value of the request, inclusive of the exercise of the option rights and the demands in preemption was Euro 6,078,699

Tamburi Investment Partners S.p.A. has exceeded the 10% threshold of capital

Milan, June 4, 2015 - Digital Magics S.p.A. – *venture incubator* listed on the AIM market of the Italian Stock Exchange (symbol: DM) – with reference to the share capital increase for payment, in one or more tranches, under option to the shareholders and holders of convertible bonds "POC 2012" and "POC 2013," unlisted financial instruments – announces that today, under Article. 2441, paragraph 3, of the Italian Civil Code, 35,868 ordinary shares of Digital Magics S.p.A. have been assigned to those who have exercised their preemption rights, for an amount of Euro 177,546.60, resulting from the capital increase approved by the Extraordinary Board Meeting on April 29, 2015, relating to a total of 1,008,183 ordinary shares of Digital Magics S.p.A.. offered as an option, with a par value of Euro 4.95.

Subscription applications following the exercise of preemption rights have amounted to a total of 255,705 shares, with regard to a portion of unexercised rights equal to 35,868 shares. Taking into account the results of the offer, announced to the market on May 29, 2015 and rectified on June 3, 2015, the total value of the request, inclusive of all the shares subscribed by reason of exercising preemption rights, was Euro 6,078,699.00, whilst supply was equal to Euro 4,990,505.85.

Since the shares left unsubscribed were not sufficient to satisfy all the applications received, the Issuer carried out the assignment based on a mechanism of proportional allocation to the securities already owned by the applicants, also inclusive of those signed by reason of exercising their option rights. The new shares that have been allotted following the exercise of the preemption rights will be credited to the accounts of the intermediaries belonging to the centralised management system managed by Monte Titoli S.p.A., at the close of the accounting day on June 5 2015, and shall thus be available from the next settlement day.

Given the overall results of the offer, as of today, the capital increase is fully subscribed. The share capital of Digital Magics S.p.A. amounts to Euro 4,682,283, divided into 4,682,283 ordinary shares with no nominal value.

Today, the significant shareholder Tamburi Investment Partners S.p.A. informed the company that in recent days it has bought actions on the market, that have led it to exceed the threshold of 10% stake in Digital Magics S.p.A..

The table below shows the holdings of significant shareholders due to the sale of the option rights, the subscription of the capital increase, the exercise of preemption rights and the announcements made by them:

Shareholder	Number of shares	% of the share capital
Enrico Gasperini	1.053.860	22,51 %
Alberto Fioravanti	888.212	18,97 %
Tamburi Investment Partners S.p.A.	499.330	10,66 %
Other Shareholders < 5%	2.240.881	47,86 %
TOTAL	4.682.283	100%

This press release is online in the section *Investor Relations/Press Release* of the website of Digital Magics S.p.A., www.digitalmagics.com

Digital Magics (www.digitalmagics.com) is a certified venture incubator of innovative digital startups that offer content and services with a high technological value, in addition to scaleups – innovative companies that are experiencing a period of growth and expansion. Digital Magics builds and develops Internet startups, working alongside their founders, providing acceleration services. Starting from talents and ideas, it transforms them into successful disruptive businesses in the Italian and international digital economy. The Digital Magics model is unique in Italy and is based on a the team of great expertise that identifies, analyses and launches new initiatives, and on the "Digital Magics Angel Network": the network of private investors, institutional funds and industrial partners who supports the startups and digital scaleups incubated through "club deal" and programs of "Open Innovation", on a financial and industrial level. Thanks to the industrial cooperation with Talent Garden and Tamburi Investment Partners, Digital Magics has created the most important national platform for innovation, for the "DIGITAL MADE IN ITALY". Digital Magics has developed to date over 50 new digital business and holds stakes in 45 companies. Digital Magics is listed on AIM Italia (symbol: DM), the Alternative Capital Market organised and managed by the Italian Stock Exchange.

Integrae SIM acts as a Nomad and Specialist under the AIM Italia Issuers Regulations. For communication transmissions, Digital Magics makes use of the SDIR-NIS circuit, operated by Bit Market Services, a subsidiary of the London Stock Exchange Group.

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