



## HEU Secures €1.1M Seed Round to Revolutionize Legal Support for SMEs with AI

*Naples, July 10, 2025* – **HEU**, the AI-powered legal platform streamlining legal operations for small and medium-sized enterprises (SMEs), has successfully **closed a €1.1 million seed round**.

The round was led by Croatia-based venture capital firm **Fil Rouge Capital**, with participation from **Fin+Tech**, **CDP Venture Capital's** fintech and insurtech accelerator within Italy's National Accelerator Network, alongside **Zest**, **Startupbootcamp**, **Credem Group**, **Nexi**, with additional investment from Zest and **Lazio Innova** via the INNOVA Venture fund, backed by the Lazio Region and the POR FESR 2014/2020 program.

HEU empowers SMEs and micro-enterprises to draft, review, send, and sign contracts quickly and effortlessly through a virtual legal assistant powered by artificial intelligence, an always-available ally designed to cut time, costs, and complexity in legal workflows. With the backing of its investors, HEU has recently launched new offices in Croatia and Rome and is setting its sights on ambitious international expansion.

The capital raised will be used to enhance the product further, improve AI performance, and scale a key proprietary asset: the largest legally usable Italian contract database, with over 300,000 documents. This exclusive dataset powers HEU's AI models, specifically tailored to the legal needs of businesses.

HEU is already trusted by over 250 companies and counts more than 60,000 active users, including entrepreneurs, professionals, and in-house legal teams.

*"We invested in HEU because they're solving a real and widespread problem for SMEs with a scalable, AI-driven solution. Their team combines deep domain knowledge with technical excellence, and they've built a product that brings immediate value to business owners. That's exactly the kind of bold, execution-focused company we like to back",* said **Stevica Kuharski, Partner at Fil Rouge Capital**.

*"HEU is a tangible example of how artificial intelligence can augment human work by simplifying complex tasks and optimizing processes,"* said Stefano Molino, **Head of Accelerator Fund at CDP Venture Capital**. *"Thanks to their innovative technology, SMEs can handle legal and administrative matters with greater speed and confidence. We believe HEU is on the path to becoming an indispensable ally for small business owners"*.

*"This round marks a key milestone in our journey and a strong signal that we're heading in the right direction,"* commented **Luca Visconti, CEO and Co-founder of HEU**. *"Our vision is to make HEU the go-to legal companion for SMEs and micro-enterprises, freeing entrepreneurs and advisors from the burdens of everyday bureaucracy. We've faced tough challenges, but with a world-class team and visionary investors, we're ready to build something truly impactful"*.



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