

# THE PLACE TO BE

2025



# OVERVIEW

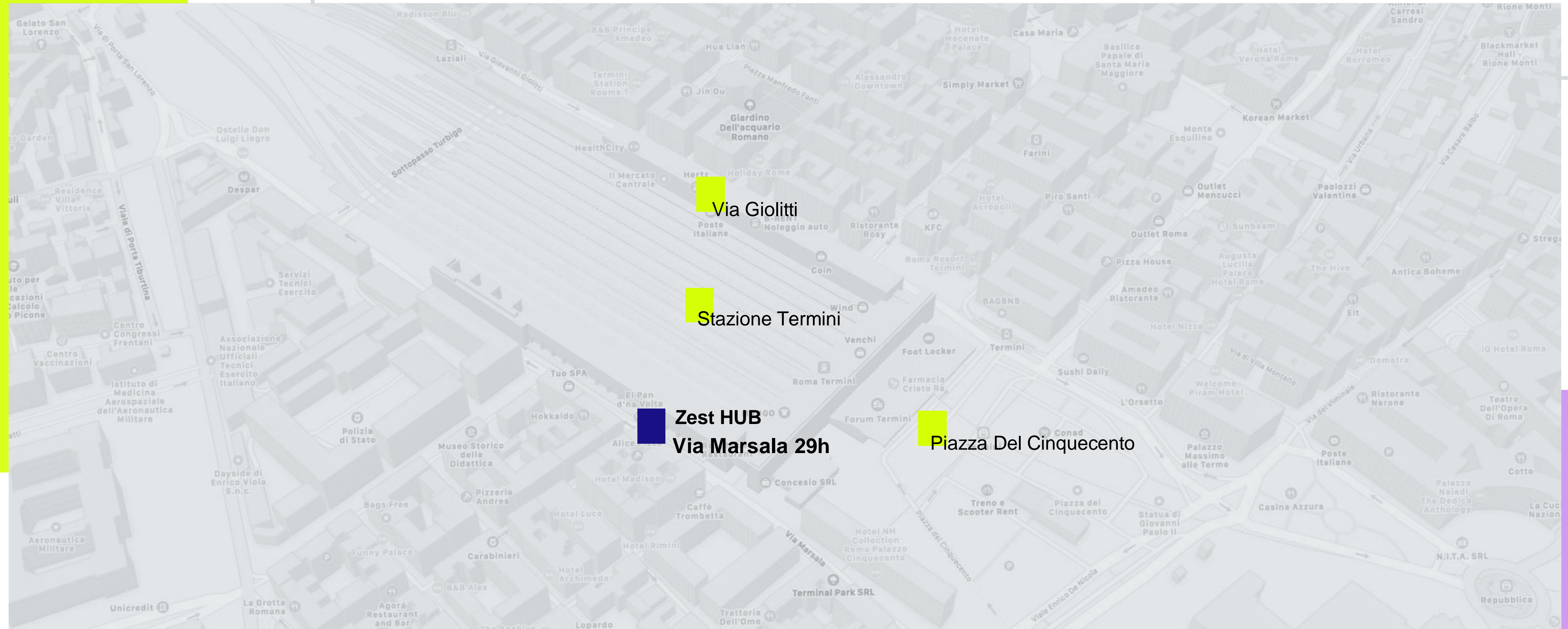
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# Location Rome



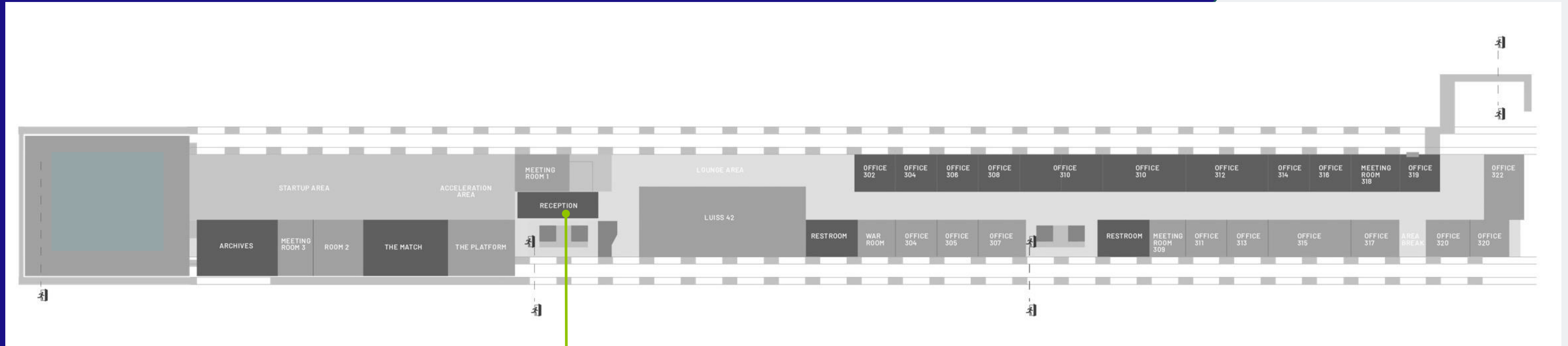
**Via Marsala 29h**

Easily accessible by: bus, metro, airports, and trains.



# Floor Plan

## 3° Plan

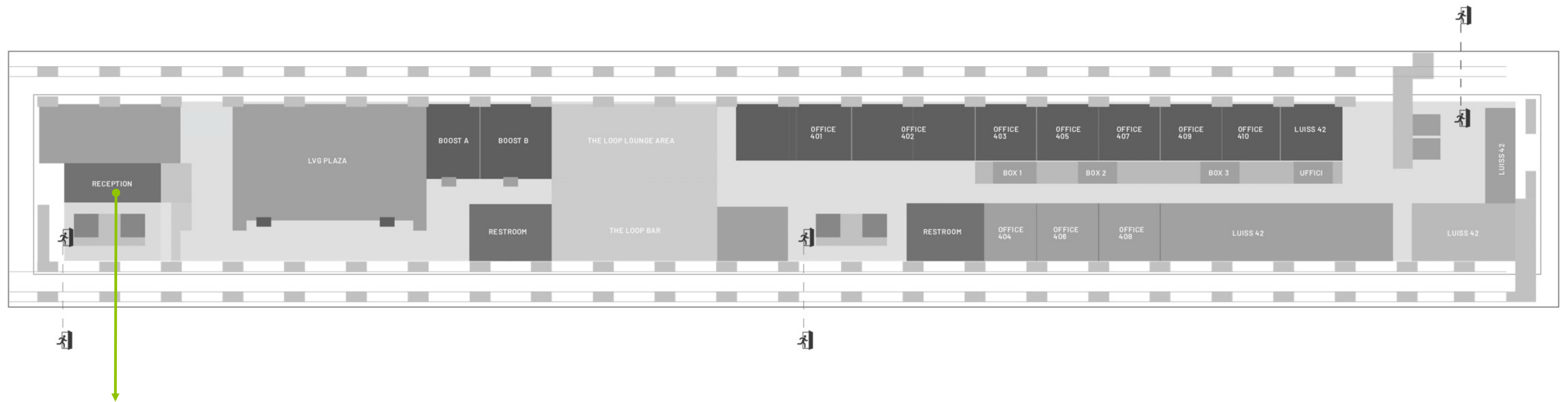


Entrance



# Floor Plan

## 4° Plan



Entrance

# EVENTS & MEETING



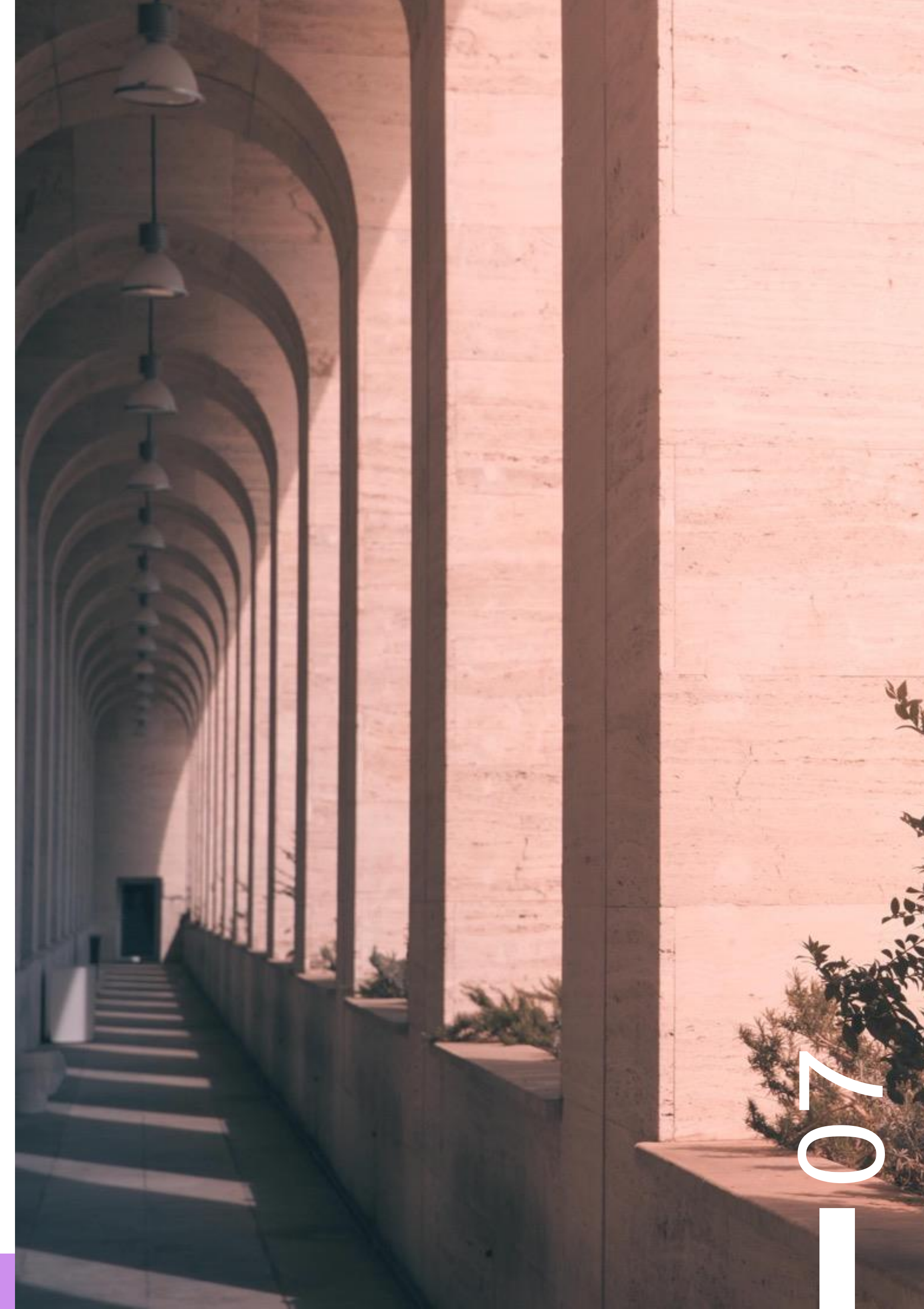
# Your event at the epicenter of Innovation

The Hub is the ideal space for dynamic, future-oriented companies, designed to host conferences and private meetings in an exclusive and unique setting.

A location that combines flexibility and privacy to turn every event into an opportunity for inspiration and high-quality networking.

## Key Features:

- **Flexible spaces:** a versatile structure designed to adapt to any event's needs and configuration.
- **Easy accessible:** located within Termini Station, the Hub is easily reachable via the rail network, public transport, and has a direct connection to Rome Fiumicino Airport.
- **Dedicated and proactive team:** professional support, attentive to every detail, and ready to offer tailored solutions to meet the specific needs of each meeting.





# Space for Events





# Archives

## 3° Floor



### Capacity

Theater setup (*standard*): **60 people**

Table clusters (*upon request*): **40 people**

### A place where the past meets innovation.

Perfect for press conferences, institutional events, and workshops, the Archives room features an original wooden archive, protected by the Superintendence of Arts, creating a unique and timeless atmosphere.

Accessible from the Open Space, a dynamic environment where the future takes shape every day.

### Technical Equipment

- **n°1** video projector (HDMI | 5.500 lumens)
- **n°1** audio mixer with up to 4 outputs
- **n°2** handheld microphones included in the standard setup
- Audio system with **n°2** Bose speakers
- **n°3** Performer 60 LED V2 stage lights
- **n°1** notebook PC (Windows)
- **n°1** stage confidence monitor



# Plaza

## 4°Floor

### An inspiring and versatile space.

Spacious and adaptable, the Plaza Room is perfect for hosting your audience in a highly inspirational setting. Located on the 4th floor of the Hub, it offers a stunning view of the railway tracks.

With its modern, colorful, and thoughtfully designed layout, the space is flexible and suitable for all types of events: from workshops with table clusters—perfect for group work bathed in natural light—to conferences with customized lighting setups for an immersive experience.

### Capacity

**Theater setup** (*standard*): **100 people** (*additional seating available upon request, up to a maximum of 130 people*)

**Table clusters** (*upon request*): **80 people**

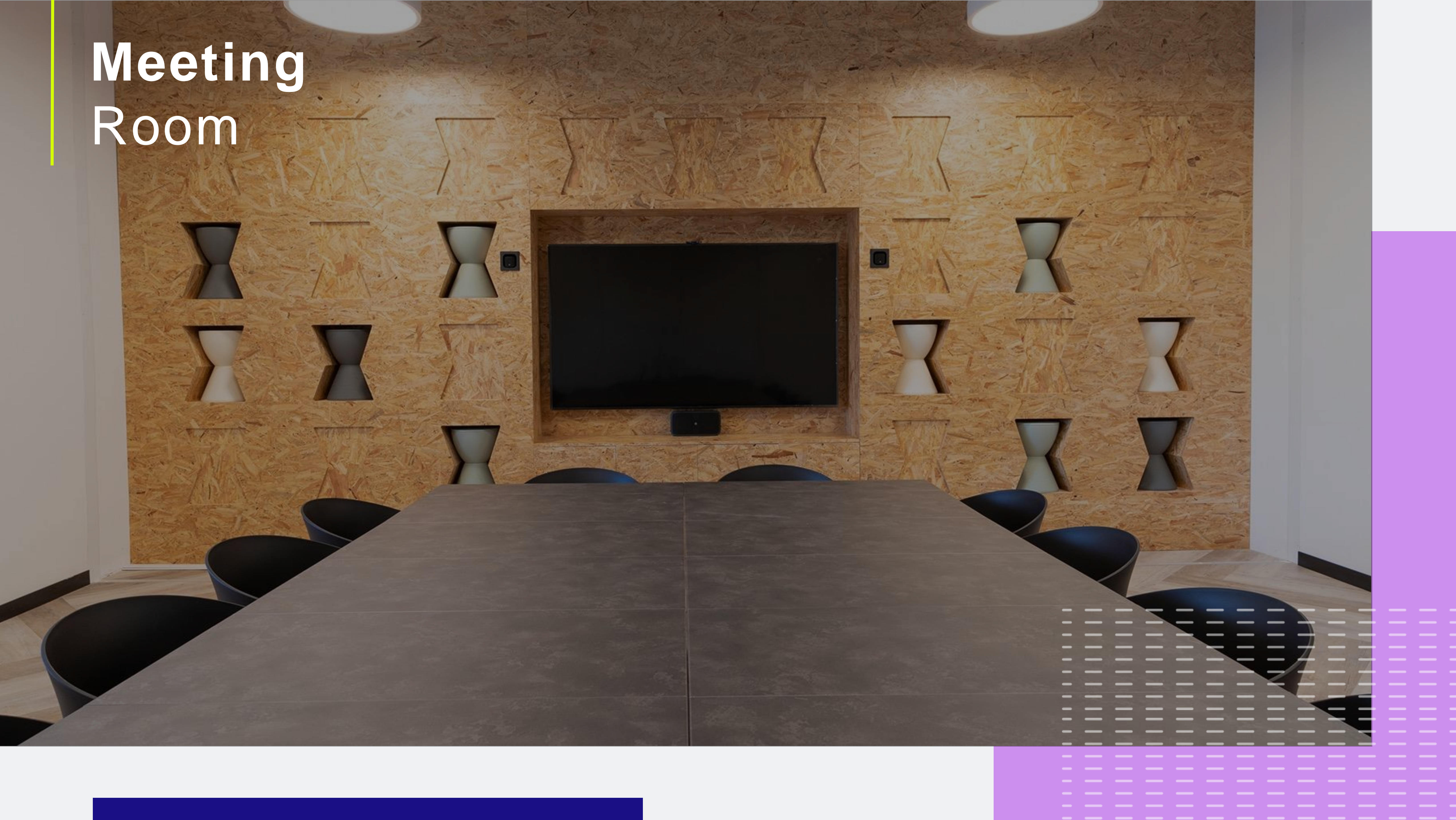


### Technical Equipment

- **n°1** video projector (HDMI | 9.000 lumens)
- **n°1** audio mixer with up to 8 outputs
- **n°2** handheld microphones included in the standard setup
- Audio system with 4 Bose speakers and 4 stage monitors
- Stage lighting and scenic room lighting (available upon request)
- **n°1** notebook PC (Windows)
- **n°1** stage confidence monitor
- Stage (approximately 10 x 3 m)



# Meeting Room





# Boost A or B

## 4°Floor



### Capacity

**Meeting table** (*standard setup*): **10** people

**Boost B in theater setup** (*upon request*): **30** people

### An exclusive space for high-level meetings.

These institutional meeting rooms stand out for their exclusive character, making them ideal for formal meetings requiring maximum focus.

With meticulous design and elegant finishes, they offer an environment that goes beyond the typical meeting room, enhancing every gathering with a space that leaves a lasting impression.

Perfect for meetings where visual impact and attention to detail are essential, these rooms allow for an engaging and professional experience, complete with all necessary comforts.

### Technical equipment

- **n°1** 82" monitor with direct projection from your own device
- **n°1** notebook PC (Windows, *upon request*)
- Videoconferencing system (*upon request*)
- **n°1** flipchart (*upon request*)



# Boost A & B (*combined*)

## 4°Floor

### The ideal atmosphere for successful presentations.

A spacious and versatile institutional setting, perfect for medium-sized presentations and workshops.

The room offers an elegant and functional environment.

The retractable sound-absorbing wall transforms the space into a single room, ensuring optimal acoustics and providing an exclusive setting for meetings that demand a prestigious and dynamic atmosphere.

### Capacity

**Meeting table** (*standard setup*): **20** people



### Technical equipment

- n°1 82" monitor with direct projection from your own device
- n°1 notebook PC (Windows, *upon request*)
- Videoconferencing system (*upon request*)
- n°1 flipchart (*upon request*)



# Standard Meeting Room

## 3°Floor

### **A practical space for productive meetings.**

The standard meeting rooms are designed for agile and operational gatherings.

With a minimalist design and functional furnishings, they provide a welcoming, distraction-free environment, perfect for maintaining focus and maximizing productivity.

Ideal for quick meetings, small work sessions, and interviews, these rooms offer a professional and comfortable experience in a compact space.

### **Capacity**

**Meeting table** (*standard setup*): 5 people

### **Technical equipment**

n°1 monitor with direct projection via HDMI connection from your own device





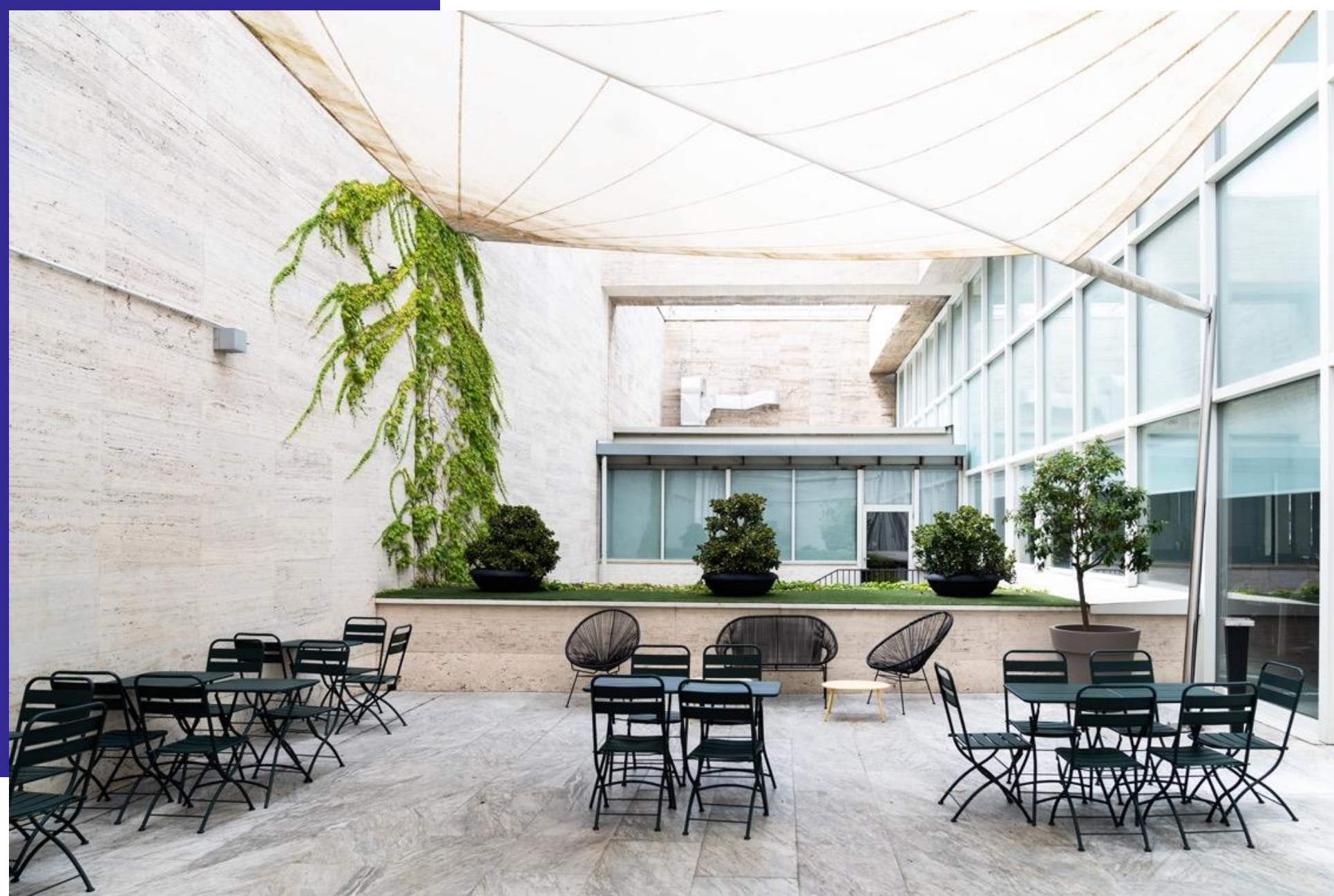
# Networking Space





# The Platform

## 3° Floor



### Capacity

80 people standing

### **An open-air space for inspiring events.**

With an area of approximately 80 sqm, The Platform is the perfect terrace for outdoor events, lunches, aperitifs, or networking occasions.

Strategically located, this terrace offers a modern and welcoming environment, ideal for creating a relaxed yet professional atmosphere. The panoramic view of Termini Station adds a distinctive touch, making every event even more special.

Access is available either from Zest's Open Space, where innovation thrives, or from the picturesque passo di ronda, one of the most photographed spots in our Hub.

*Request a quote*



# Loop Bar

## 4° Floor

### **Where every break becomes an opportunity.**

A modern and dynamic space, designed to host informal meetings, coffee breaks, business lunches, and evening aperitifs.

Centrally located within the Hub, the Loop Bar is easily accessible, making it the perfect choice to enhance any occasion with a touch of conviviality.

With its contemporary and welcoming design, the Loop Bar fosters conversations and professional connections in a relaxed and stimulating atmosphere. Ideal for networking sessions, meetups, and breaks during events.

*Request a quote*



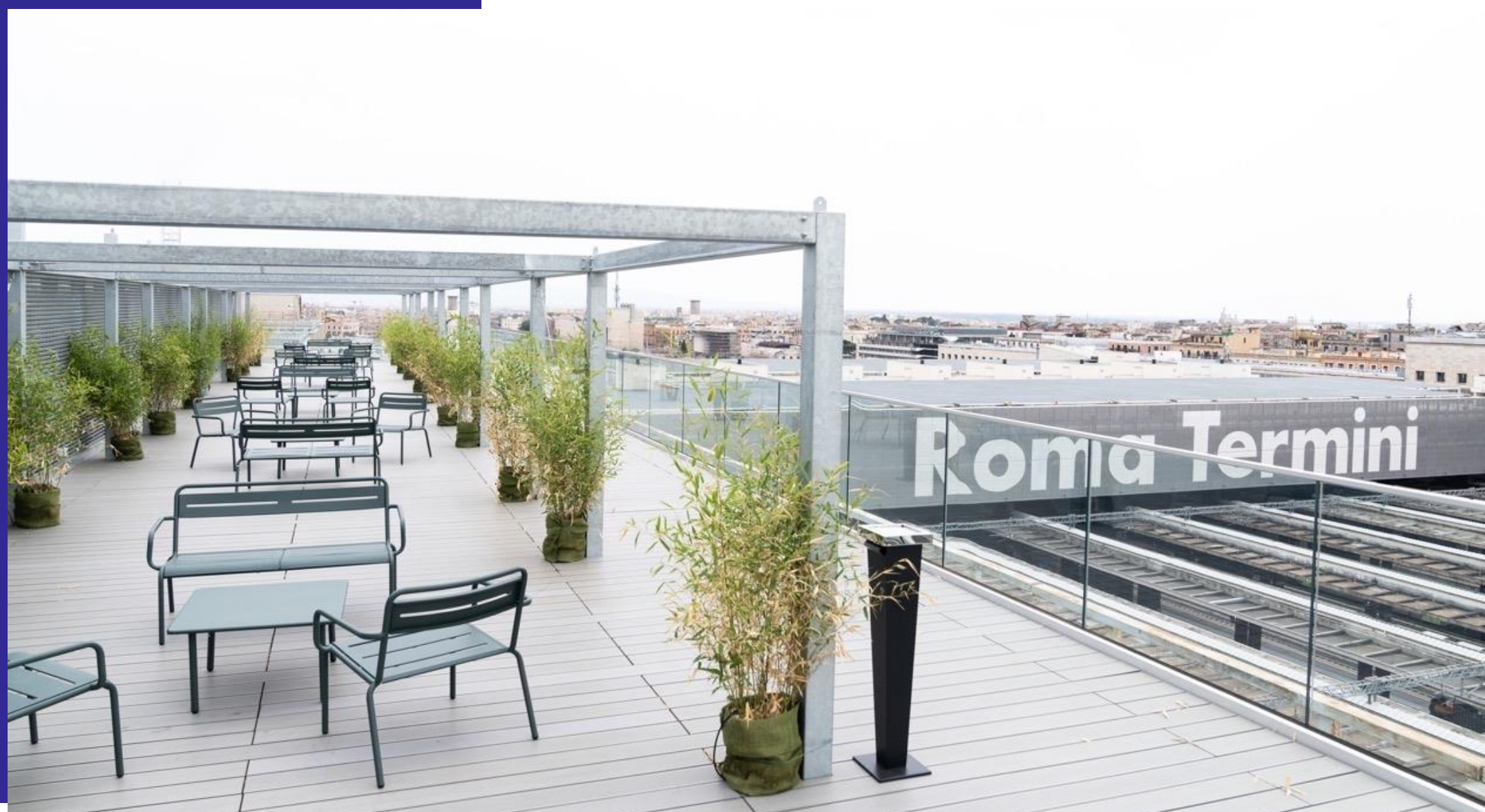
### **Capacity**

**130** people standing



# The Roof

## 5° Floor



### Capacity

100 people standing

### For events that deserve an unforgettable backdrop.

Our rooftop, with an area of approximately 200 sqm, is an exclusive and captivating space, perfect for corporate events that require a unique atmosphere. With breathtaking panoramic views of the Roman skyline, it provides the ideal setting for prestigious meetings, evening cocktails, and networking occasions.

The refined atmosphere and open air encourage connection among participants, creating an environment perfect for events that aim to leave a lasting impression, combining professionalism with a memorable experience.

*Request a quote*



# Services

The image shows a long, covered walkway or colonnade. The structure is built with light-colored, textured stone blocks. A series of repeating arches are supported by the walls, creating a strong sense of perspective and depth. The walkway is paved with a smooth, light-colored surface. On the left side, there are some dark-framed windows or openings. The overall atmosphere is clean, modern, and architectural. The word "Services" is overlaid in the top left corner in a white, sans-serif font.



# Services

Request a quote



**Hostess**



**Custom setup**



**Cleaning staff**



**Photographer**



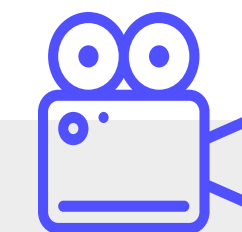
**Catering**



**Sound technician**



**Slide presentation  
management**



**Streaming**

We offer a full range of services to ensure the success of every event:  
custom setups, catering, technical assistance, hostess services, secure cloakroom, and many more.



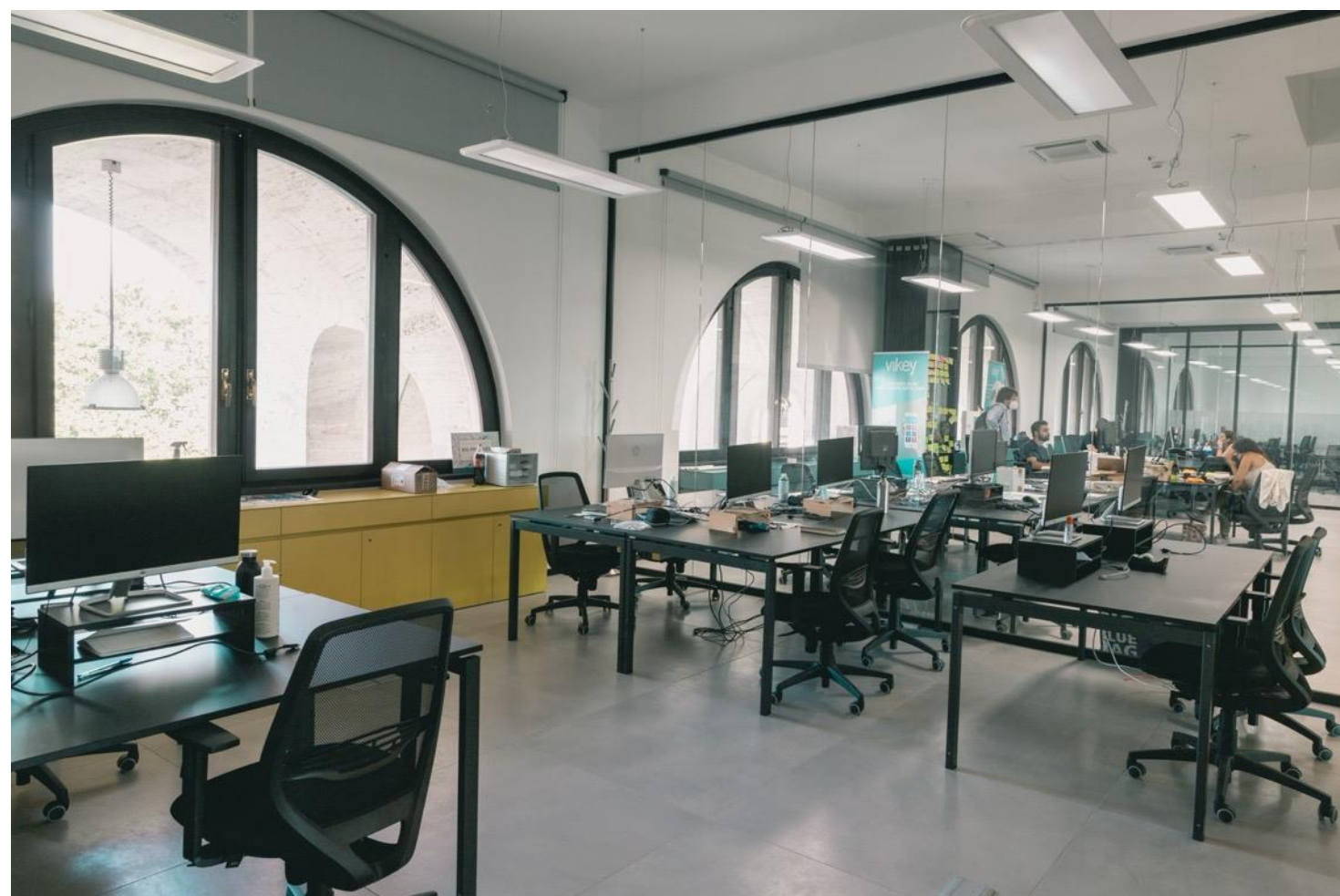
# WORK SPACE





# Offices / Desk

## 3° & 4° floor



### **Where work and inspiration meet.**

A place where every detail is designed to stimulate productivity and creativity.

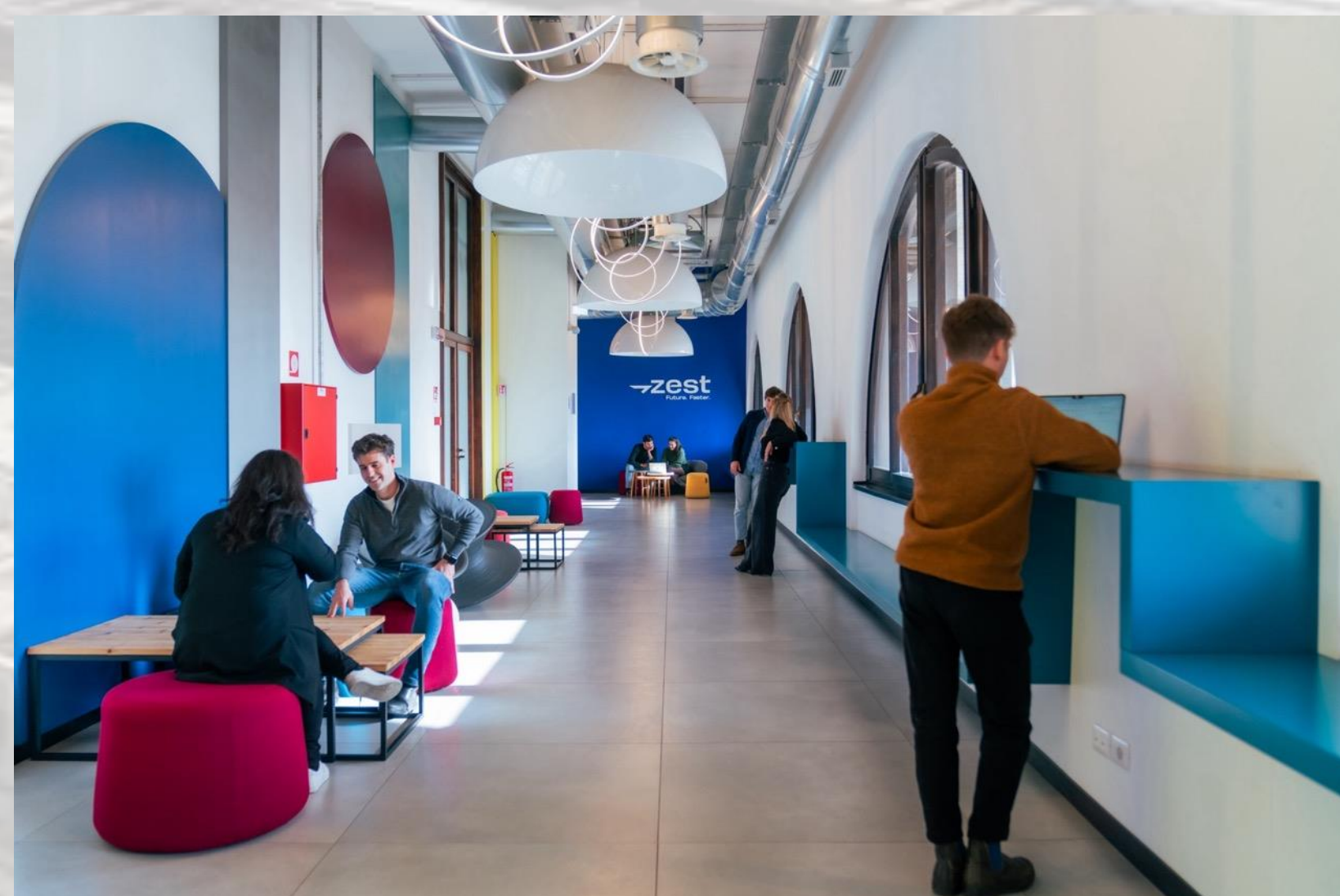
The spacious and bright offices are ready to welcome startups and companies, immersed in an architectural setting of great charm. Each space combines functionality and aesthetics, with quality materials, natural light, and a carefully crafted design to ensure comfort and well-being.

The large open space dedicated to coworking offers a flexible and dynamic solution, ideal for those seeking a vibrant and collaborative environment. Here, ideas and opportunities meet, fueled by an inspiring community that facilitates valuable connections and collaborations.

A space where innovation takes shape, networking happens naturally, and work becomes a meaningful experience.



# Overview





# Overview





# Contact us

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